Product Information

Lures for All Types of Fishing from Ultra-light to Big Game.

DT (Dives-to)	Husky Jerk	Fat Rap
LC Long Casting Minnow	Down Deep Husky Jerk	Rattlin' Rapala
Original	Shad Rap	Skitter Walk
Countdown	Shad Rap RS	Skitter Pop
Team Esko	Jointed Shad Rap	Skitter Prop
Tail Dancer	Super Shad Rap	Magnum & Steel Magnum
Jointed	Mini Fat Rap	Sliver



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Rapala i

2003

DT (Dives-to)

Code: DT

Freshwater
Floating
Deep Diving



Main Features:

- Rapala's first balsa crankbait with an internal rattle
- Thin tail design
- Balsa wood construction
- Pulls easily through the water
- Quick-dive resting position
- Extra thin, curved polycarbonate lip
- Perfectly balanced and long-casting
- Rapala VMC black nickel pyramid point hooks

Fishing Tips:

- DT is designed to dive faster, to hit the strike zone sooner, and stay in the strike zone longer
- DT is designed to fly like an arrow: the DT can easily be cast over 45 meters
- The further the cast, the longer the bait is in the strike zone

Target Predators:

- Bass, zander

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
DT-10	6 cm	17 g	Two No 4	0.0-3.0 m
DT-16	7 cm	22 g	Two No 3	0.0-5.0 m

Best Lure for Bass



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FRESHWATER | FLOATING | DEEP DIVING

Rapala LC Long Casting Minnow

Code: LC

Freshwater
Floating
Shallow Runner



Main Features:

- Super long casting lure
- Balsa body with a patent pending weight transfer system
- Minnow type body
- Super shallow runner
- Rolling swimming action
- VMC pyramid point hooks

Fishing Tips:

- The LC Long Casting Minnow is a long distance, shallow running lure
- Suitable for fishing over rock outcrops and weedbeds
- A brilliant sub-surface lure

Target Predators:

- Seabass, bass, pike, tarpon

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
LC-08 new	8 cm	7 g	Two No 6	0.3-0.9 m
LC-10	10 cm	11 g	Two No 5	0.3-0.9 m
LC-12 new	12 cm	19 g	Two No 3	0.3-1.2 m

Best Lure for Seabass



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FRESHWATER | FLOATING | SHALLOW RUNNER

Rapala Original Code: F

Freshwater
Floating



Main Features:

- The first Rapala lure (designed by Lauri Rapala, 1936)
- The most popular Rapala lure, a true bestseller
- Unweighted balsa body lure with a lifelike wounded minnow swimming action
- Suitable for catching all kinds of predatory fish in all kinds of conditions

Fishing Tips:

- The Original is an all-around lure, suitable for all types of fishing and fish species
- Suitable for lakes and rivers
- As a floating lure it submerges when trolled or retrieved but rises to the surface again when the movement is stopped
- Use additional weights to enable longer casting and for trolling Original deeper

Target Predators:

- Asp, perch, chub, trout, black-bass, salmon, sea trout, zander, pike
- Match the lure size with the target fish

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
F-03	3 cm	2 g	Two No 12	0,6-1,2 m
F-05/HF-05	5 cm	3 g	Two No 10	1,2-1,8 m
F-07/ HF-07	7 cm	4 g	Two No 7	1,2-1,8 m
F-09/ HF-09	9 cm	5 g	Two No 7	1,2-1,8 m
F-11	11 cm	6 g	Three No 6	1,5-2,1 m
F-13	13 cm	7 g	Three No 5	1,5-2,1 m
F-18	18 cm	21 g	Three No 1	1,5-2,1 m

Best Lure for Salmon



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FRESHWATER FLOATING

Rapala Countdown Code: CD

Freshwater
Sinking



Main Features:

- Rapala lure number 2, based on Original
- Specially designed for long casting
- Weighted balsa body construction
- With Countdown you can fish at different depths using the countdown method

Fishing Tips:

- You can control the swimming depth and action by allowing it to sink to the bottom after casting then adjusting the sinking time to reach the depth you require

Target Predators:

- Asp, perch, chub, trout, black-bass, salmon, zander, pike
- Match the lure size with the target fish

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
CD-03	3 cm	4 g	Two No 12	0,6-0,9 m
CD-05/ HCD-05	5 cm	5 g	Two No 10	0,9-1,8 m
CD-07/ HCD-07	7 cm	8 g	Two No 7	1,5-2,4 m
CD-09	9 cm	12 g	Two No 5	2,1-3,0 m
CD-11	11 cm	16 g	Two No 3	2,7-3,9 m

Best Lure for Trout



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FRESHWATER SINKING

Rapala Team Esko Code: TE

Freshwater
Floating



Main Features:

- Extra light balsa body lure developed by Lauri Rapala's son Esko Rapala
- Aerodynamic extra long casting shape
- L-shape fishing lip gives an extreme strong swimming action
- Equipped with VMC special cone cut hooks

Fishing Tips:

- Tailor made for trout fishing in running waters
- Also suitable for lake fishing

Target Predators:

- Asp, perch, chub, trout, salmon, black-bass

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
TE-07	7 cm	6 g	Two No 6	1,2-1,8 m

Best Lure for Trout



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FRESHWATER FLOATING

Rapala Tail Dancer Code: TD

Freshwater
Floating
Deep Diving



Main Features:

- First Rapala lure with both balsa body and high frequency rattling sound
- Banana shaped body gives a revolutionary wide swing swimming action
- TD goes deep because of the long, sharp-tipped swimming lip
- Equipped with VMC Vanadium special hooks

Fishing Tips:

- Cast or troll in deep waters, but stop the retrieval or slow down trolling for a second or two to let the TD perform its sensitive swimming action
- TD is suited to all fishing depths and speeds

Target Predators:

- Zander, pike, trout, black-bass, salmon

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
TD-05	5 cm	6 g	Two No 7	1,0-1,8 m
TD-07	7 cm	9 g	Two No 6	1,8-2,7 m
TD-09	9 cm	13 g	Two No 4	2,7-3,6 m

Best Lure for Zander



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FRESHWATER FLOATING DEEP DIVING

Rapala Jointed Code: J

Freshwater
Floating



(J-13: Saltwater)

Main Features:

- Two-piece lure with balsa body
- A good lure when the fish are not active
- Lively, quick, attention-getting swimming action

Fishing Tips:

- Attention-getting swimming action of Jointed is suited to both trolling and casting
- Performs a quivering movement even in a slow motion (use jerking method!)
- Match the lure size with the target fish
- Special lure for cold water

Target Predators:

- Asp, perch, chub, trout, black-bass, salmon, zander, pike

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
J-05	5 cm	4 g	Two No 10	0,9-1,5 m
J-07	7 cm	4 g	Two No 6	1,2-1,8 m
J-09	9 cm	7 g	Two No 5	1,5-2,1 m
J-11	11 cm	9 g	Two No 3	2,1-2,7 m
J-13* (SW)	13 cm	18 g	Two No 1	2,7-3,3 m

* J-13 is equipped with VMC Perma Steel hooks

Best Lure for Pike



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Rapala Husky Jerk Code: HJ

Freshwater
Saltwater
Suspending



Main Features:

- Suspending swimming action: when stopped the lure remains at the same depth
- Easy to cast due to minnow shape body
- High frequency rattling sound

Fishing Tips:

- Cast or troll, you can fish succesfully by stopping the retrieval every now and then
- Jerk lure into motion again to attract the fish's attention
- Match the lure size with the target fish

Target Predators:

- Salmon, sea trout, zander, pike, seabass

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
HJ-06	6 cm	3 g	Two No 10	1,2-1,8 m
HJ-08/HHJ-08	8 cm	6 g	Two No 6	1,2-1,8 m
HJ-10/HHJ-10	10 cm	10 g	Two No 5	1,5-2,1 m
HJ-12	12 cm	13 g	Three No 5	1,8-2,4 m
HJ-14	14 cm	18 g	Three No 4	1,8-2,4 m

Best Lure for Pike



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FRESHWATER/SALTWATER

SUSPENDING

Rapala Down Deep Husky Jerk Code: DHJ

Freshwater
Saltwater
Deep Diving
Suspending



Main Features:

- Fast deep diving lure
- Tight, strong and aggressive swimming action
- Completes the popular Husky Jerk family
- Three treble hooks for more secure hook up

Fishing Tips:

- Excellent lure for casting, but it can also be used for trolling
- Gets down to the fish fast
- You can fish succesfully in deep waters by stopping the retrieval every now and then, and jerking lure into motion again to attract the fish's attention

Target Predators:

- Zander, pike, seabass, black-bass, salmon, catfish

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
DHJ-10	10 cm	11 g	Two No 5	3,6-4,2 m
DHJ-12	12 cm	15 g	Three No 6	3,9-4,8 m

Best Lure for Zander



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FRESHWATER/SALTWATER | SUSPENDING | DEEP DIVING

Rapala Shad Rap

Code: SSR, SR

Freshwater
Floating (SSR, SR)
Shallow Runner (SSR)
Deep Diving (SR)



Main Features:

- World's number one crankbait
- Life-like shad-shape design
- Balsa body lure with dynamite natural swimming action at all speeds
- Excellent for casting or trolling

Fishing Tips:

SSR:

- Very effective even in the shallowest of water
- Specially suited for running waters

SR:

- Specially designed for deep waters imitating bottom feeding fish
- The long swimming lip takes the lure down to a depth of 3-4 metres
- Suitable for both spinning and trolling

Target Predators:

- Asp, perch, chub, trout, black-bass, salmon, zander, pike

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
SSR-05	5 cm	5 g	Two No 6	0,6-1,2 m
SSR-07	7 cm	7 g	Two No 5	1,2-1,8 m
SSR-08	8 cm	9 g	Two No 3	1,8-2,4 m
SSR-09	9 cm	12 g	Two No 1	2,4-3,0 m
SR-05	5 cm	6 g	Two No 6	1,8-2,4 m
SR-07	7 cm	8 g	Two No 5	2,4-3,0 m
SR-08	8 cm	11 g	Two No 3	3,0-3,6 m
SR-09	9 cm	15 g	Two No 1	3,6-4,2 m

Best Lure for Salmon



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FRESHWATER FLOATING SHALLOW RUNNER/DEEP DIVING

Rapala Shad Rap RS Code: SRRS

Freshwater
Suspending
Deep Diving



Main Features:

- A suspending variation of popular Shad Rap
- Lifelike design just like nature itself
- Great properties: deep diving, long casting, tempting sound effects and unique swimming action
- Easy to cast because of heavy plastic body

Fishing Tips:

- Cast or troll in deep waters
- Stop the retrieval or slow down trolling for a second or two to let the lure suspend
- Make jerks every now and then to entice the fish to strike
- Use the Jam knot for attachment to the split ring, leaders are a must for sharp-toothed fish

Target Predators:

- Black-bass, chub, salmon, trout, zander, perch, pike

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
SRRS-04	4 cm	5 g	Two No 6	1,2-1,8 m
SRRS-05/ HSRRS-05	5 cm	9 g	Two No 6	1,8-2,4 m
SRRS-07/ HSRRS-07	7 cm	12 g	Two No 4	2,4-3,0 m

Best Lure for Salmon



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FRESHWATER SUSPENDING DEEP DIVING

Rapala Jointed Shad Rap

Code: JSR

Freshwater
Suspending
Deep Diving



Main Features:

- A jointed model of a popular Shad Rap
- The uniquely jointed tail imparts a fast, tight action to the lure even at low speed
- Fitted with the VMC pyramid point hooks finished in black nickel

Fishing Tips:

- Use jerking technique to entice the fish to strike
- Stop the retrieval or slow down trolling for a second or two to let the lure suspend
- A sensitive swimming action makes it perfect choice for fishing in running water
- Sensitive action works well also at slow speeds
- Special lure for cold water

Target Predators:

- Black-bass, chub, salmon, trout, zander, perch, pike

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
JSR-04 new	4 cm	5 g	Two No 10	1.2-1.8 m
JSR-05	5 cm	8 g	Two No 6	1,8-2,4 m

Best Lure for Perch



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FRESHWATER SUSPENDING DEEP DIVING

Rapala Super Shad Rap Code: SSR

Freshwater
Saltwater
Floating



Main Features:

- A robust heavy-weight lure made of balsa
- Imitates many baitfish
- Slow-swing swimming action
- Designed for big fish and extreme conditions
- Especially effective at deceiving pike

Fishing Tips:

- Use SSR when you want to satisfy the appetite of greedy fresh-water predators or any saltwater big game fish
- Cast or troll varying the the speed of retrieval to entice the predators
- Make sure, you've got a good strong line for this lure, also leaders or snap locks can be used successfully

Target Predators:

- Zander, pike and salt-water species

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
SSR-14	14 cm	45 g	Two No 2/0	1,5-2,7 m

Best Lure for Pike



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FRESHWATER/SALTWATER FLOATING

Rapala Mini Fat Rap

Code: MFR

Freshwater
Sinking



Main Features:

- Popular long-casting weighted ultra light lure made of balsa
- A small, sinking lure for irritating smaller fish
- Goes where bigger lures can't go
- Holds the fish effectively with its two treble hooks

Fishing Tips:

- Utilize the countdown method to get the lure where the fish are
- Try it in running waters too
- Remember to use ultra light tackle, snap locks and low diameter fishing lines

Target Predators:

- Asp, perch, chub, trout, black-bass

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
MFR-03	3 cm	4 g	Two No 12	0,9-1,8 m

Best Lure for Perch & Trout



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FRESHWATER SINKING

Rapala Fat Rap Code: FR

Freshwater
Floating
Deep diving



Main Features:

- Floating balsa-bodied lure suitable for deepwater cranking
- Imitates round-shaped baitfish
- Long-casting and deep diving
- One of the most popular lures for zander

Fishing Tips:

- Fat Rap is an excellent lure for all fish species and is well suited to casting from the steep shorelines
- Stop the retrieval or slow down the trolling for a moment to let the lure float slightly upwards
- You can also make jerks every now and then, imitating bottom feeding fish

Target Predators:

- Asp, perch, chub, trout, black-bass, salmon, zander, pike

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
FR-05	5 cm	8 g	Two No 5	3,6-4,5 m
FR-07	7 cm	14 g	Two No 3	4,5-5,4 m

Best Lure for Bass



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FRESHWATER FLOATING DEEP DIVING

Rattlin' Rapala Code: RNR

Freshwater
Saltwater
Sinking



Main Features:

- Multi-purpose long-casting lure
- Works well in all conditions with a variety of different techniques and fish species
- The multi-frequency rattles resemble the death throes of a bait fish

Fishing Tips:

- For example, jigging and countdown techniques work well with this lure
- RNR is ideal for vertical fishing: make a jerk and let the lure drop slowly; it will swim a circle attracting the bottom fish

Target Predators:

- Asp, perch, chub, trout, black-bass, zander, pike and various sea fish

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
RNR-05	5 cm	11 g	Two No 5	Variable
RNR-07	7 cm	16 g	Two No 3	Variable
RNR-08	8 cm	22 g	Two No 3	Variable

Best Lure for Bass



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FRESHWATER/SALTWATER

SINKING

Rapala Skitter Walk

Code: SW/SSW

Freshwater(SW)
Saltwater(SSW)
Topwater



Main Features:

- The ultimate 'Walk the Dog' lure
- Works from side to side, rolls and creates exaggerated flash and additional vibrations
- Integral weights increase casting performance
- Very easy to use in all kinds of conditions
- Very tough body

Fishing Tips:

- You can fish fast or slow, the amount of swimming action can be controlled by raising or lowering the rod tip
- It is easy to control and a variety of retrieves are quickly mastered
- A tight knot is required to get the best out of the lure to increase casting performance

Target Predators:

- Seabass, pike, bonito, tarpon, peacock bass, barramundi

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
SW-08 new	8 cm	12 g	Two No 3	Topwater
SSW-11	11 cm	19 g	Two No 2	Topwater

Best Lure for Seabass



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FRESHWATER/SALTWATER

TOPWATER

Rapala Skitter Pop

Code: SP/SSP

Freshwater
Saltwater
Floating
Topwater



Main Features:

- Famous popper-type surface swimming balsa-bodied lure
- Splashes and jumps occasionally on the top of the water
- Unique cup-shaped swimming lip
- Imitates a small fish frightened to the surface

Fishing Tips:

- Cast to hot spots and jerk the lure sharply at intervals
- Pop the lure on the surface to zigzag, bubble and splash
- Use the "walking the dog" technique by pumping the rod tip during a steady retrieve
- Twitch the lure on the surface, imitating a wounded baitfish
- The 12 cm can be used as a teaser in big game fishing

Target Predators:

- Pike, black-bass, seabass, tarpon, tuna, bonito, peacock bass

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
SP-05	5 cm	7 g	Two No 6	Topwater
SP-07	7 cm	7 g	Two No 5	Topwater
SSP/SP-09	9 cm	14 g	Two No 3	Topwater
SSP-12	12 cm	40 g	Two No 2/0	Topwater

Best Lure for Bass & Pike



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FRESHWATER/SALTWATER | FLOATING | TOPWATER

Rapala Skitter Prop

Code: SPR

Freshwater
Floating
Topwater



Main Features:

- First Rapala lure with a propeller
- Specially designed balsa wood lure featuring a stainless steel propeller at its tail
- The prop splutters water like a frightened bait fish, capturing the attention of predators

Fishing Tips:

- With the Skitter Prop technique you can make quick, long draws, with the propeller noisily breaking the surface of the water and splashing to gain the attention of nearby fish
- You can also use the same techniques as with Skitter Pop

Target Predators:

- Pike, black-bass, seabass, pirana, peacock bass, tarpon

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
SPR-07	7 cm	8 g	Two No 5	Topwater

Best Lure for Bass & Pike



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FRESHWATER | FLOATING | TOPWATER

Freshwater
Saltwater
Floating (FMAG)
Sinking (CDMAG)

Rapala Magnum & Code: FMAG/CDMAG

Stainless Steel Magnum Code: FSSMAG/CDSSMAG



FMAG/SSMAG



CDMAG/CDSSMAG

Main Features:

- The biggest Rapala lures for the biggest monsters of both fresh and saltwater
- Durable design
- Very long casting
- Maintains the sensitive swimming action despite of its size

Fishing Tips:

- Magnum is an excellent choice for all kinds of saltwater and freshwater situations for larger fish
- Choose a suitably sized lure from either the floating or sinking selection to match the target fish
- Use heavy-duty leaders, snap locks or oval rings
- Cast or troll, Magnum is a perfect choice
- The small floating Magnums attract seabass and barracuda
- Large Magnums attract pike, tuna and albacore

Target Predators:

- Zander, pike, bonito, tuna and other big game species

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
Stainless Steel Magnum & Magnum/Floating				
F-07-SSMAG/F-07-MAG	7 cm	7 g	Two No 3	0,9-1,8 m
F-09-SSMAG/F-09-MAG	9 cm	13 g	Two No 2	1,2-2,1 m
F-11-SSMAG/F-11-MAG	11 cm	15 g	Two No 1	2,7-3,3 m
F-14-SSMAG/F-14-MAG	14 cm	22 g	Two No 2/0	2,7-3,3 m
F-18-SSMAG/F-18-MAG	18 cm	40 g	Two No 4/0	2,7-3,3 m
Stainless Steel Magnum & Magnum /Sinking				
CD-07-SSMAG/CD-07-MAG	7 cm	12 g	Two No 3	2,7-3,3 m
CD-09-SSMAG/CD-09-MAG	9 cm	17 g	Two No 2	3,6-4,2 m
CD-11-SSMAG/CD-11-MAG	11 cm	24 g	Two No 1	3,9-4,5 m
CD-14-SSMAG/CD-14-MAG	14 cm	36 g	Two No 2/0	4,5-5,4 m
CD-18-SSMAG/CD-18-MAG	18 cm	70 g	Two No 4/0	5,4-6,3 m
CD-22-SSMAG/CD-22-MAG	22 cm	100 g	Two No 7/0	5,4-7,5 m
CD-26-MAG	26 cm	130 g	Two No 10/0	5,4-7,5 m

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FRESHWATER/SALTWATER FLOATING/SINKING

Rapala Sliver Code: SL

Saltwater
Sinking



Main Features:

- The slim, strong jointed lure
- Made of durable abache hardwood and corrosion proof materials
- Specially designed for big game
- Lightning-quick and sensitive swimming action

Fishing Tips:

- Cast or troll in saltwater
- Try the fastest swimming speeds
- Effective with freshwater predators, for example casting for big pike
- Use the Jam knot, leaders are a must for sharp-toothed species

Target Predators:

- Bonito, tuna, zander, pike, seabass and other big game species

Technical Features:

Code	Body Length/cm	Weight/g	Treble Hooks	Swimming Depth/m
SL-13	13 cm	17 g	Two No 2	2,7-3,3 m
SL-20	20 cm	38 g	Two No 2/0	3,6-4,2 m

Best Lure for Seabass



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SALTWATER SINKING